

An exotic treat for all the senses.

Occasionally a book can act as a window on another culture, its people and its history. Gustavo Piqueira's "Brazilian Clichés" is more of a petting zoo – an exotic treat for all the senses. Inspired by the "Catálogo de clichés" by D. Salles Monteiro which features early 20th century Brazilian letterpress clichés, Casa Rex owner Piqueira had a bigger story to tell.

"The images from the old catalogue of Brazilian letterpress clichés were used in collages which created a contemporary visual narrative of Brazil's history," explains Piqueira. In "Brazilian Clichés," he creatively weaves the original illustrations together, using each page as a canvas to relay another twist in Brazil's own story.

Find out more about Brazilian Clichés.

Publicado no site PaperSpecs, em 18.11.2015